

yourTravelBiz Printable Profile

One Country Club View Drive
Edwardsville, IL 62025



YTB's Internet Travel Business Opportunity!!

Take a Serious Look at the Company with the RIGHT STUFF!

Stuff: **Substance**, A basic trait or set of traits that define and establish the character of something: being, essence, essentiality, nature

THE YTB COMPANIES OFFER TWO UNIQUE AND POWERFUL BUSINESS OPPORTUNITIES, THAT OF REFERRING TRAVEL AGENT OR 'RTA' AND THAT OF INDEPENDENT MARKETING REPRESENTATIVE OR 'REP'. THE RTA OPPORTUNITY HAS AN INITIAL FEE UNDER \$500 AND A MONTHLY LICENSE FEE OF \$49.95. THERE IS NO FEE OR RTA PURCHASE REQUIRED TO BE A REP. YOU MAY CHOOSE TO PARTICIPATE IN ONE OR BOTH OPPORTUNITIES.

YTB brings you the perfect opportunity to transform your life through combining the fun of travel with the speed of the internet, multiplied by the power of referral marketing to provide YOU with the ultimate home-based business solutions. YTB is taking the industry by storm!! By combining an advantage-rich, home-based business (built around the internet) with an extremely lucrative (and copyrighted) compensation plan... YTB has become "The Choice" for thousands of opportunity seekers.

In today's marketplace, myriads of companies seek your time and attention, each claiming that their opportunity is the best. So how do you know? What are the signs of the right opportunity? There are certain criteria that must be in place in order for you to make the **Right Decision: THE RIGHT OPPORTUNITY!!**

1. The Right Timing

"Are you in the Right Place at the Right Time?"

An explosion is taking place in the travel industry. Luxury cruise ship companies, condo developers, resort builders and the rest of the travel industry are constantly building more facilities to accommodate the coming boom in the vacation market. Why is travel about to explode?

The Baby Boomers

The travel and vacation market is about to explode because of a group of people born between 1946 and 1964 known as the baby boomers.

The Largest Segment of our Society

The baby boomers are a billion people worldwide and have been shaping the world's economy for decades. When they were young, they put companies such as Gerber, Mattel and Hasbro on the map. When they were in their 20's, they made the Ford Mustang the top-selling car in America, followed by the minivan when they became parents.

Starting to Retire

Now the baby boomers are beginning to retire. In fact, one will retire every eight seconds for the next 20 years, giving them true freedom.

Inheriting Wealth

This group is also beginning to inherit the wealth of the previous generation - the SAVINGS GENERATION. What will they do with the time and the money? You got it, TRAVEL!!! Predictions say this money will be spent in record amounts on tourism and travel. There has never been a better time for you to get involved in the travel industry.

2. The Right Trend and Industry

"Be ahead of the Right Trends in the Right Industry"

Most everyone knows that "The best way to succeed is to find out where people are going and to get there before the masses do!" That is the extreme significance of trends. If we can place ourselves or better yet position "ourselves" on the leading edge of these trends; our future can change dramatically!

Together with YTB, you can be ahead of these three powerful trends.

1) Travel!

Travel is the world's largest, fastest-growing industry, currently at \$7 TRILLION each year and growing 23% faster than the global economy. Travel is expected to double to \$14 TRILLION by the end of the decade. The average American spends \$3,000 each year on vacations. Tourism accounts for 10.9% of all consumer spending worldwide. Travel spending alone averages \$1.4 billion per day, that's \$59 million per hour.

Now you can turn this powerful industry into your own home-based business. On top of it all everyone loves to travel, everyone loves to save money, and everyone loves to make money!

2) Home-Based Business Boom!

Statistics say that 74% of all individuals who have acquired huge wealth, have done it by being self-employed business owners. When surveyed, 96% of people between the ages of 25 and 44 said they wanted to have their own business, but they just didn't know how to get started! Small and home-based businesses are the fastest growing segment of the U.S. economy. Home-based travel sellers are the fastest growing segment of the travel agency community. With the large and mid-sized companies laying off people and cutting back, corporate America is no longer a stable place to be. Everyone is looking for a home-based business that can be the high performance vehicle that takes them into the future along with big time savings in tax advantages. YTB is going to be YOUR home-based business vehicle!

3) The Internet and e-Commerce!

The Internet is the fastest growth technology in the history of the world. Every three seconds a new person goes online Consumers spent over \$37 BILLION on travel web sites in 2003, up from \$30.8 billion in 2002. Consumers spent \$54 billion in 2004 and an estimated \$62 billion in 2005.

Booking of travel online is perhaps the most successful niche of all the world's e-commerce efforts. Consumers use the Internet to become better informed, save time, and save money. Online travel has only scratched the surface of what will become a transformed marketplace in the next few years.

Use of the Internet to actually book travel continues to increase, with more than 80 millions Americans booking online travel each year. The majority (83%) of online bookers are using the Internet to do at least half of all their travel booking.

The Internet and YTB now offer YOU the ultimate leverage to start your own home based business by combining the powerful information handling capability of the Internet with the world's most dynamic product (TRAVEL) and the personal touch of independent, home based business people. YTB has joined these three trends together in a complete flawless combination. By utilizing our simple strategies and proven techniques we can show you how to leverage your time to generate a residual income 24 hours a day, 7 days a week. You can easily be part of this!! Keep on Reading; it gets even better.

3. The Right Company

"Work with a stable, ethical, well-managed company that seeks to become the largest Travel Agency in the World."

YTB's focus is on people. Our company was founded by J. Lloyd Tomer, a multi-millionaire who made his millions over the last 20 years in a home-based business much like YTB. He knows this industry. We all know great companies are built by people who continually strive for excellence. Let's take a quick look at who is behind the greatness at YTB.

J. Lloyd Tomer "JLT", Founder, Chairman of the Board, Coach

During a successful career in business and sales, Lloyd was called to the ministry in the small town of Benton, IL. Of the 44 people who attended that first service on Easter Sunday, 14 were family and friends who came with him. A few years later at the dedication of the new church, over 2000 people were in attendance.

In 1980, the year after the death of his wife and ministry partner, Lloyd found himself unemployed with a \$10,200 income for the year. In January 1981 he found a company that said if he would build a team to sell their products, they would compensate him in direct proportion to the results. The company was A.L. Williams (now known as Primerica Financial Services) and they kept their promise. 21 years and over \$10,000,000 in earnings later, he had an organization that had developed over 250,000 customers. But best of all, his direct reps are all financially independent. Once he accomplished his goals, he sold that business to his son Frank and retired. But he soon discovered he missed the role of Coach and Mentor.

In June 2002 JLT committed to lead the YTB team to the heights he knew it could attain. He's now mentoring a new group of leaders that he knows will set the standards for excellence and compensation for its leaders in the network marketing industry.

It has been said if you want to become a Millionaire, find one who will mentor you and do exactly what they tell you to do. JLT is willing to be your mentor. This is unheard of in the industry!

Scott Tomer, Founder, CEO

Scott was JLT's first recruit in A.L. Williams and was given the responsibility of field support and training. The JLT Group grew to over 2 billion in annual life insurance sales and had over 250,000 active customers at the time the business was sold. Scott became a National Sales Director before leaving the company in 1992 to become a Certified Financial Planner. He and his father have worked together on many projects and YTB is no different. Their goal is to use what they learned at A.L. Williams and build a great company, one that delivers for 3 groups.

First of all the product must be a great value for the customer. Next comes the sales force. They must be compensated in direct proportion to their efforts with NO LIMITS on their INCOMES. And lastly, the company must be profitable so it can deliver the product to the customer and pay the sales force. yourTravelBiz.com can only be called a great company when we have stood the test of time and are still delivering for the customer and the sales force 25 years from now. Scott believes his job at YTB is to protect the company so it will be here for you and your family for generations to come and he does that job with true commitment. After all, our name says it all. This is "YOUR" Travel Biz.com.

**J. Kim Sorensen, Founder, VP Operations & Business Development,
President YTB Travel & Cruises**

Kim had an extensive business background before joining the JLT Group in 1981. He had owned businesses and managed a multi-million dollar complex across from the state capital in Springfield, IL. Kim became a Sr. Vice President with A. L. Williams before making a decision that would benefit both the JLT Group and him.

In 1990, he moved to the St. Louis area to help Lloyd with whatever was needed to grow the business. Kim designed and implemented many programs that are still being used today. He was the one behind the scenes making sure everything went smoothly. Kim is the definition of "Team Player".

Kim's fingerprints are everywhere at YTB. The business site, marketing materials, operations and the travel company have benefited from his leadership. He is also the one who first saw the awesome potential of combining internet travel and referral marketing with the benefits of being a travel professional. His vision helped turn the dream of yourTravelBiz.com into a reality.

4. The Right Product

"Promote an excellent product desired by everyone"

YTB's Product, an online On-line Travel Agency, takes full advantage of the hottest trend "Travel". Our product has been sold across America to 100's of brick and mortar franchised travel agents for 10's of thousands of dollars and 100's or more per month to support a booking engine. We are licensed and bonded in all 50 states and offer this same product to you for a one time investment of \$449.95 and \$49.95 per month to support you thru tools, websites, booking engines and hosting! When you take advantage of the YTB Travel opportunity you will receive:

- A real, tangible Home-Based Travel Agency Business you can run from anywhere in the world or from the comfort of your kitchen table!
- Huge Discounts on Hotels, Car Rentals, Luxury Cruises, Upgrades, Exotic Vacation Packages and many more travel perks
- Personal Travel Agent Photo ID Card and Credentials
- State of the Art Travel Agency in Greater St. Louis
- 60% paid commissions on your personal website
- Online Booking Engine
- Affiliate Marketing Program
- Company Fam Trips
- Fam Trip Access to Exotic Places
- Total Service and Support
- Earn Commissions, Discounts, and your own personal IATAN Card

5. The Right Support and Tools

"Your success is accelerated by good support and tools"

Not everyone is a great speaker, entrepreneur, salesperson, or business manager, but with the Right tools and support, anyone that is even average in these areas can accomplish extraordinary things. YTB is committed to providing tools and support to help our Reps succeed beyond what they can do by themselves. Some of these tools and support areas are:

- Be Mentored by J. Lloyd Tomer, a Multi-Millionaire, who has assisted 20+ others to become millionaires
- Travel Agent Package / Training Manual (TravelBiz ToolBox)
- Virtual Travel and Marketing "Back Office"
- Personal Travel Website
- Online Marketing / Auto-Responders Tool Box (Automated Marketing System)
- Travel Agent Tutorials
- Beautiful Color Glossy Brochures
- Live Conference/Leadership/Travel training calls
- Superior sales and presentation materials
- Upline training and support

6. The Right Compensation

"A Compensation plan unmatched in the industry; hands down!"

Get Started

Become an Independent Marketing Representative (Rep) with yourTravelBiz.com and earn a Direct Sales Commission of \$50 on all personally sold On-line Travel Agencies.

Begin Building Your Team

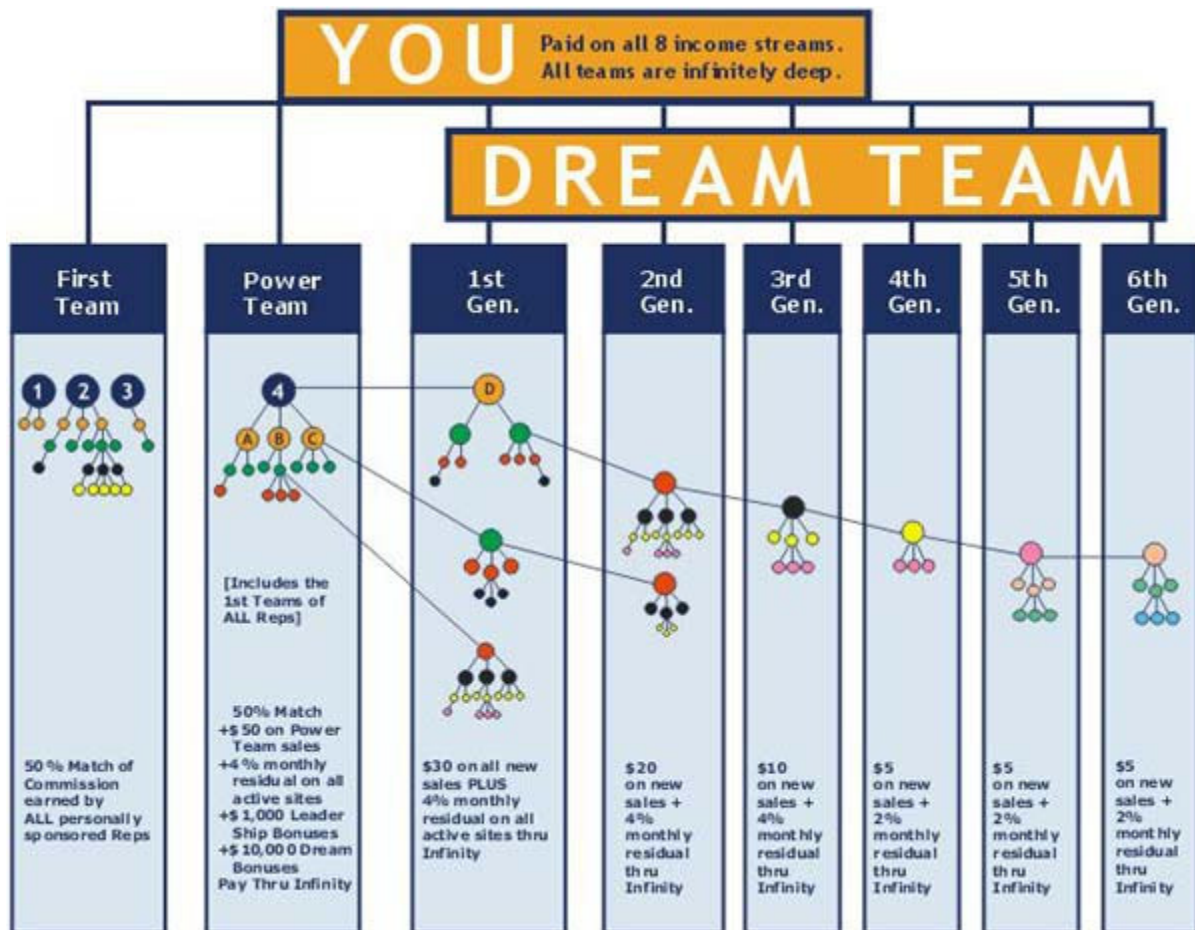
At yourTravelBiz.com you can qualify to earn income from 3 teams of Reps. The first will be built with the help of one of our leaders and is called the 1st Team. You will become the leader who builds the second team that is called the PowerTeam. The third team is called your DreamTeam and will be built by others with some help from you.

How to Qualify for Overrides

You qualify to earn compensation from these teams by making 4 personal On-line Travel Agency sales and your own purchase can be counted as one. You will continue to be qualified as long as you maintain at least 4 personally sold YTBnet Subscribers. A YTBnet subscriber is someone who is paying the \$49.95 monthly fee for their On-line Travel Agency.

Qualify for Complimentary (FREE) Personal On-Line Travel Agency

When you personally make 6 On-line Travel Agency sales, your monthly YTBnet subscription of \$49.95 will be reimbursed if you are a subscriber. The monthly fee will continue to be reimbursed as long as you maintain 6 active personally sold YTBnet subscribers. Residual income will still be paid on all free sites.



The 1st Team

Your 1st Team is made up of personally sponsored Reps plus the Reps they sponsor and so on. When you are qualified to override by having 4 active personally sold On-Line Travel Agencies (you own Travel Agency can count as one), you will earn a 50% match of the commissions earned by all personally sponsored Reps in your 1st Team. Your 1st Team is considered complete when you:

- Personally sponsor 3 or more Reps
- Have 6 active RTA's enrolled (On-line travel agencies paying \$49.95 monthly fee) by you and/or your 1st Team Reps

The PowerTeam

Once your 1st Team is complete, you qualify to start your PowerTeam with additional personally sponsored Reps. Your PowerTeam includes the 1st Team of every Rep in your PowerTeam through infinity.

How Do I Get Paid on My PowerTeam?

- **\$50 PowerTeam Commission** – You earn \$50 on ALL On-Line Travel Agency (RTA) sales made by Reps in your PowerTeam.

- \$100 on personal On-Line Travel Agency sales – You receive the \$50 PowerTeam Commission in addition to the \$50 Direct Sale Commission on all new personal sales once you have qualified to start your PowerTeam.
- 50% Match – You earn a 50% match on the commissions earned by personally sponsored PowerTeam Reps. If they make a personal On-Line Travel Agency sale and earn \$50 Direct Sale Commission, you earn a 50% Match of \$25 plus the \$50 PowerTeam Commission for a total of \$75.
- 4% PowerTeam Residual – RTAs pay \$49.95 per month for their On-Line Travel Agency and business building tools. The PowerTeam Leader who receives the initial \$50 PowerTeam Commission will also receive a 4% residual commission (\$2) on all On-Line Travel Agency renewals of \$49.95.
- Bonuses – see YTB LeaderShip and Dream Bonuses.
- Note: You must be qualified to override in order to receive any of the PowerTeam Commissions, Residuals, or Bonuses described above.

The DreamTeam

When one of your PowerTeam Reps (regardless of depth) starts a PowerTeam, that PowerTeam becomes a 1st Generation Dream Team to you. When a 1st Generation Rep starts a PowerTeam (regardless of depth), that PowerTeam becomes a 2nd Generation Dream Team to you. This continues through six (6) generations of PowerTeams and is called your DreamTeam.

How Do I Get Paid on My DreamTeam?

- **1st Generation – Your** DreamTeam begins when a Rep in your PowerTeam, regardless of who sponsored them, qualifies to start their PowerTeam. That PowerTeam becomes your 1st Generation DreamTeam and you earn \$30 on new On-line Travel Agency sales made by those Reps (and their PowerTeam) plus 4% Residual (\$2) commission on all On-Line Travel Agency renewals of \$49.95. If the PowerTeam Leader that starts your 1st Generation DreamTeam is also personally sponsored, you qualify to receive a 50% Match of their \$50 PowerTeam Commission (\$25) plus your \$30 DreamTeam Commission, or a total of \$55.
- **2nd Generation** – When a Rep in your 1st Generation Dream Team qualifies to start their own PowerTeam, their PowerTeam becomes your 2nd Generation DreamTeam. You earn \$20 on new sales made by those Reps (and their PowerTeams) plus 4% Residual (\$2) commission on all On-Line Travel Agency renewals of \$49.95.
- **3rd Generation** – 3rd Generation DreamTeams are started when a 2nd Generation DreamTeam Rep qualifies to start their own PowerTeam. You earn \$10 on new sales made by those Reps plus 4% Residual (\$2) commission on all On-Line Travel Agency renewals of \$49.95.
- **4th, 5th & 6th Generation** – yourTravelBiz.com has a total of 6 Generations of DreamTeams that pay overrides. On your 4th, 5th and 6th Generation DreamTeams you earn \$5 on all new sales plus 2% Residual (\$1) commission on all On-Line Travel Agency renewals of \$49.95.

Note: You must be qualified to override in order to receive any of the DreamTeam Commissions and Residuals described above. There can be multiple PowerTeams in each DreamTeam Generation.

The YTB Bonus Program

Leadership is everything and YTB is committed to compensating its leaders. Once you become a PowerTeam Leader you are qualified to earn 2 additional bonuses. The LeaderShip and Dream Bonuses are performance-based bonuses designed to pay our leaders for helping their PowerTeam Reps succeed.

\$1,000 LeaderShip Bonus

Once you qualify to start your PowerTeam, you have unlimited time to earn your \$1,000 Leadership Bonuses. The first is earned when the total active On-Line Travel Agencies sold by your PowerTeam reaches 6 or more at the end of any weekly pay cycle (12 Midnight Thursday Eastern Time Zone).

There is NO TIME LIMIT to receive these bonuses. Once you accumulate 30 Active PowerTeam Enrolled RTAs you start back at zero and receive the bonuses when your Active PowerTeam Enrolled RTAs again reaches 6, 12, 18, 24 and 30.

\$10,000 Dream Bonus

How Do I Earn the \$10,000 Dream Bonus?

- **Continue growing your** PowerTeam, and when there are a total of 100 or more active PowerTeam enrolled RTAs, you will earn the \$10,000 Dream Bonus.
- You can earn multiple \$10,000 Dream Bonuses with subsequent increases of 100 active PowerTeam enrolled RTAs. When there are 200 active PowerTeam enrolled RTAs, you earn another \$10,000. At 300 you earn another \$10,000 and so on.

7. The Right Decision

"Turn your Passion into Profit!"

Have you ever looked back at your life and thought, "If I'd only been at the right place at the right time, how much different would my financial life be right now? "If I'd only known about Wal-Mart when Sam Walton had just 1 store, or I'd heard about Art Williams when A.L. Williams had only 85 total people, or if I'd known of Bill Gates when Microsoft was in his garage. If I'd been there in the beginning I'd be financially independent today.

You see, those companies changed their industries forever! But chances are you missed out on the opportunity those companies created for their people. Opportunities that enabled clerks, secretaries, teachers, factory workers, young and old alike to become financially successful. Several years from now, when you look back, we want you to remember that you visited this website before YTB revolutionized the largest industry in the world, TRAVEL.

And now that you have seen The Right Opportunities: made up of the "Right Stuff" capitalizing on the three hottest trends and industries backed by the **Right Company** with the **Right Product** supported by the **Right Tools** and literally having an unmatched **Right Compensation Plan**; What other decision could be easier than to plug in and get started **Right** away and take advantage of what thousands of others are doing **Right** now !!?

When you join YTB Travel, you will become a travel professional who will be able to pass on HUGE travel savings to your friends, family, business associates and neighbors when they book their reservations through your very own booking engine. From the research that you have done in this profile, you now understand that the YTBnet Business Package is "The Product" that is sold by YTB Reps. When you purchase the YTBnet Business Package, you become a travel professional (RTA) with YTB Travel and you receive:

1. **YTBnet** - A personalized business site including eCommerce equipped Internet Travel Site/Booking Engine and access to the company Intranet.
2. **RTA** reference and training materials.

3. **Contract** with YTB Travel Network for commissions on travel sold on your Internet Travel Site.

You also receive RTA Credentials, which are entry-level credentials that identify you as a travel professional with YTB Travel. Many RTAs have used these credentials to receive valuable perks and professional courtesies worth thousands of dollars. Your credentials will show your YTB Travel ID # and company ARC/IATAN #.

Get started today! Simple sign-up process! YTB is where you want to be!

YOUR time is now!!! Let's roll up our sleeves and get started right away.

Join Now!

Buy your YTB On-line Travel Agency and become a travel professional with YTB Travel and/or sign-up as a Rep with yourTravelBiz.com:

- You will need your sponsor's YTB User ID # accomplish this
- Sign up on-line at <http://www.ytbnet.com/userid> (of your sponsor)

Conference Calls

**Join Coach's Leadership Call every Saturday at 12 Eastern, 11 AM Central.
Check out the Marketing and Training Calls by clicking on the Conference Call button.
Call 641-793-7505, pin # 601340**