



The HEALTHY COFFEE News

Volume 1 Issue 1

Featuring America's #1 Home-Based Business

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What makes our Healthy Coffee Healthy? The SECRET Ingredient is Ganoderma Lucidum, "*The King of Herbs*". With over 2,000 years of healing history ganoderma may provide more Energy and Stamina, Improve your Blood Circulation, Strengthen your Immune System and Increase your Resistance to Illness. Ganoderma Coffee is a powerful Anti-Oxidant source that Eliminates Toxins. Ganoderma may help balance Blood Sugar Levels and Increase the Oxygen Level in your Blood System. It is said to Reduce Cholesterol and Fats. Ganoderma contains Vitamins, Minerals, Enzymes, Antioxidants and **it makes you feel good!** See more than 750,000 pages of 3rd party validation on the Internet and 480 Research Studies at the National Library of Medicine website www.PubMed.com - search on the keyword "ganoderma". Another website is www.ReishiRescue.com

The Healthy Coffee Business Is **BIG HUGE** Business!

- ✓ Dunkin Donuts serves 30 cups a second
- ✓ Starbucks - 40 million customers a week
- ✓ **500 MILLION** Cups of Coffee are consumed EVERY day in the USA
- ✓ Coffee is a **\$90 BILLION** Industry
- ✓ Coffee is the 2nd most actively traded commodity in the world (second to oil)
- ✓ **159 MILLION** of Americans drink 3 to 4 cups of coffee daily
- ✓ Americans spend over **\$80 BILLION** on nutritional supplements. Healthy Coffee is a nutritional supplement
- ✓ Network Marketing (MLM) is a **\$30 BILLION** dollar industry in the U.S.

Here's our business plain and simple. We are a Direct Sales company, (i.e., Network Marketing, MLM, Referral Marketing). We market Healthy Coffee, Tea and Cocoa using the most powerful forms of advertising today, "word-of-mouth" and "free samples". Have your friends, family and business associates call this **toll free 800-557-3740 recorded overview** and ask them to call you back if they like what they hear. Then explain our Home-Based Business opportunity. We offer a \$9.95 Sample Package which allows them to try all of our healthy products. There is no fee to become a distributor. We also include information on the business and a free personal website. This combined with our **100% Money Back Guarantee** eliminates all the risk and makes this business affordable to everyone. The company does almost all of the work! You have no inventory to stock, no shipping, no deliveries, no invoices and no accounts receivable. You simply tell others about our healthy products. Their order comes to us and we do the rest. When they order, you start earning commissions. Because our products are highly consumable, people reorder every month, putting money in your pocket week after week, month after month and year after year.

HealthyCoffeeBusiness.com ~ "Making Lives Better One Cup at a Time"

What Makes Healthy Coffee Healthy?

The “Secret Ingredient” is . . .

Ganoderma Lucidum ~ The King of Herbs ~ Reishi

Do a “Google Search” on Reishi, the Japanese name for Ganoderma Lucidum (the scientific name) and here’s what you will find . . .

Reishi Acne = 131,000 websites
Reishi Acid Reflux = 77,300 websites
Reishi Alcoholism = 74,200 websites
Reishi Allergies = 194,000 websites
Reishi Alzheimer’s = 99,000 websites
Reishi Anti-aging = 135,000 websites
Reishi Anti-inflammatory = 63,600 websites
Reishi Antioxidant = 115,000 websites
Reishi Arthritis = 187,000 websites
Reishi Asthma = 138,000 websites
Reishi Blood Pressure = 222,000 websites
Reishi Brain Health = 148,000 websites
Reishi Bronchitis = 132,000 websites
Reishi Cancer = 220,000 websites (#2 killer)
Reishi Cardiovascular = 80,300 websites
Reishi Cholesterol = 243,000 websites
Reishi Chronic Fatigue Syndrome = 105,000
Reishi Circulatory System = 35,100 websites
Reishi Common Cold = 58,300 websites
Reishi Colon = 112,000 websites
Reishi Constipation = 105,000 websites
Reishi Cough = 148,000 websites

Reishi Dermatitis = 75,300 websites
Reishi Diabetes = 190,000 pages (#6 killer)
Reishi Digestion = 203,000 websites
Reishi Ear Infection = 80,500 websites
Reishi Energy = 275,000 websites
Reishi Fatigue = 146,000 websites
Reishi Gout = 86,500 websites
Reishi Hangover = 89,300 websites
Reishi Heart Attack = 83,800 websites
Reishi Heart Disease = 202,000 (#1 killer)
Reishi Hemorrhoids = 36,200 websites
Reishi Hepatitis = 103,000 websites
Reishi Herpes 92,800 websites
Reishi HIV Aids = 106,000 websites
Reishi Hypertension = 91,200 websites
Reishi Immune System = 263,000 websites
Reishi Influenza Pneumonia = 94,500 (#8 killer)
Reishi Insomnia = 117,000 websites
Reishi Joint Health = 179,000 websites
Reishi Kidney = 167,000 websites
Reishi Liver = 247,000 websites
Reishi Lupus = 101,000 websites

Reishi Male Performance = 82,700 websites
Reishi Memory Loss = 147,000 websites
Reishi Menopause = 158,000 websites
Reishi Menstrual Pain = 130,000 websites
Reishi Migraine Headache = 103,000
Reishi Muscle Health = 148,000 websites
Reishi Nephritis = 52,900 websites (#7 killer)
Reishi Obesity = 102,000 websites
Reishi Osteoarthritis = 83,700 websites
Reishi PMS = 142,000 websites
Reishi Psoriasis = 87,100 websites
Reishi Radiation Treatment = 98,000
Reishi Respiratory Disease = 85,400 (#4 killer)
Reishi Rheumatism 20,200 websites
Reishi Skin Health = 256,000 websites
Reishi Sleep = 218,000 websites
Reishi Stamina = 30,900 websites
Reishi Stress = 283,000 websites
Reishi Stroke = 107,000 websites (#3 killer)
Reishi Tumors = 114,000 websites
Reishi Ulcer = 77,100 websites
Reishi Weight Loss = 248,000 websites

Additional information can be found at the National Library of Medicine www.PubMed.com – search on ganoderma

FOR EDUCATIONAL PURPOSES ONLY

This information has not been reviewed or approved by the FDA. Information on Coffee, Healthy Coffee, Ganoderma Lucidum, Ganoderma or Reishi is not intended to diagnose, cure, or prevent any disease or illness. Seek the advice of a licensed medical doctor before beginning any health, exercise or diet regime.

Move over Starbucks® . . . There's a New Game in Town

This chart on Starbucks shows what you might expect with your Healthy Coffee Business.

You are here.



92 93 94 95 96 97 98 99 00 01 02 03 04 05 06 07

Starbucks \$\$\$ (SBUX)

A \$1,000 investment in 1992 would be worth \$65,000 today

This is a 15-year stock chart on Starbucks as of October 30, 2006. In 1992 you could have invested in this “startup company” for a few dollars — but you didn’t because most startups fail and who in their right mind would ever spend \$4 for a cup of coffee. Today Starbucks has 12,000 locations, employs 140,000 people and serves 40,000,000 customers weekly!

Visionaries made millions!

The Healthy Coffee Business is a Brand New “startup”. Lives will be changed and Fortunes will be made! **500,000,000 cups of coffee are consumed EVERY single day of the year just in the United States!** Today Americans are more health conscious than ever before. We have Healthy Coffee, Cocoa, Mocha, Tongkat Ali (Energy, Stamina, Libido), Weight Loss Coffee and Tea! **Are you a visionary?** Think about it.

Wall Street says Starbucks is worth \$28 Billion. That means a Starbucks coffee shop would cost you over \$2 Million Dollars. But...Starbucks Franchises aren’t available at any price. So...you could buy a coffee shop “pretender” franchise for around \$330,000 and work 80 hours a week ☺

It’s Your Choice ~ You Choose

- The Coffee Beanery ~ Investment: \$384,000
- Maui Wowi ~ Investment: \$200,000
- Mocha Delites ~ Investment: \$218,000
- Hawaii’s Java Kai ~ Investment: \$355,000
- Bad Ass Coffee ~ Investment \$165,000
- It’s A Grind Coffee House ~ \$397,300
- Seekers Coffee House ~ Investment \$325,000
- PJs Coffee & Tea Co. ~ Investment \$270,000
- Jo to Go – Drive Thru Espresso ~ \$779,560
- Beaner’s Gourmet Coffee ~ \$235,000
- Capri Coffee Break ~ Investment \$200,000
- Port City Java ~ Investment \$335,000
- Bernie’s Coffee and Tea Co. ~ \$350,000
- Dunn Bros Coffee ~ Investment \$418,000
- Gloria Jeans Coffees ~ Investment \$485,000
- Arabica Coffee House ~ Investment \$363,000

Or you could own and operate *“A Home-Based Healthy Coffee, Tea & Cocoa Micro Franchise”* For less than \$1 per day

Starbucks did not become a Mega Billion Dollar Business with 1 coffee shop and a few employees. Their success is due to the network that they built.

Your success will be determined by the network that you build. When you can start someone in business for \$9.95 and offer them a 100% Money Back Guarantee, and they can do the same thing, your organization can grow to 100s and then 1000s of distributors and that’s what provides you with . . .

Unlimited Income Potential

Ancient Asian Mushroom Solves Health Problems ~ Michael Loveless, D. C.

In the traditional Chinese philosophy of medicine, patients pay the doctor when they are well and stop paying when they get sick. There is a vested interest in health that shows in the integrity of their health system.

Research conducted in Asia has always emphasized health for the whole person and not simply attacking specific diseases. The Chinese holistic medicinal approach looks at humans as whole beings and has been practiced in Asia for centuries. Finally, the western world is beginning to treat holistically as well.

Numerous studies have shown that ganoderma lucidum or red reishi mushroom bolsters the immune system and exhibits a strong anti-tumor effect by poisoning tumor cells directly.

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For over two thousand years the popular Asian mushroom Reishi (ganoderma lucidum), has been used for promoting health, increasing longevity and preventing or treating a multitude of diseases. In fact, it's a recognized licensed treatment in Japan and China. Japanese doctors recognize the calming or sedative benefits in reducing emotional turmoil resulting from long-term stress. They have found that ganoderma decreases the pain of neuralgia and shingles. It is still used to treat arthritis, hardening of the arteries, liver disease, angina, altitude sickness and shortness of breath associated with coronary heart disease. Even those who are not ill often use ganoderma as a tonic to maintain health and counter the effects of aging.

Ganoderma helps the body maintain or return to a normal and balanced state and acts as an immune modulator that regulates and fine-tunes the immune system. Ganoderma supplements help build and maintain a strong and healthy immune system which makes it very difficult, in fact almost impossible, for a disease entity to take hold. In a healthy person, a strong immune system can combat almost anything.

For those with weak immune systems, ganoderma strengthens and rebuilds the body's defenses. Ganoderma is ideal for people with compromised immune systems, such as chemotherapy patients. It's also being used with HIV patients, many of whom die because they fall prey to pneumonia or other diseases that their bodies can no longer fight off.

Until thirty-five years ago, when the Japanese developed a system of growing ganoderma, it was so rare that it was only available for nobles and the very wealthy. In fact, 100,000 trees would need to be searched to find as many as ten mushrooms. Finally there is wide spread availability of ganoderma supplements.

As a doctor, I have noticed that those who have been resistant to changing their unhealthy habits are helped by ganoderma supplements that are available today. One woman, after drinking a ganoderma coffee supplement, had her blood pressure drop forty points in thirty minutes. I see people losing weight, having more energy, better concentration, less stress, and pain relief from arthritis, etc.

Now I recommend drinking ganoderma coffee, tea, hot chocolate, and taking ganoderma capsule supplements because of the tremendous benefits to a person's health.